



EXCEPTIONAL SALES  
PERFORMANCE

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June 18, 2013

RE: Isabel Galvis

TO WHOM TO MAY CONCERN:

I have worked with Isabel Galvis for over six years and witnessed her ability to understand marketing, advertising, search engine optimization and everything that goes along with successful marketing campaigns. Isabel is willing to do whatever it takes to educate herself and learn the fundamentals. When she got her Google Adwords certification, she studied hard and passed the intense exam with confidence and ease in short order.

Isabel is a life-long learner. She's highly creative and operates from left and right brain dynamics. The fact that she has an electrical engineering degree proves that she is analytical. The degree in fashion design proves that she is a gifted creative.

Thanks to Isabel I have a website that is powerfully effective and communicates exactly what I want to accomplish.

I recommend Isabel for admission into a Masters for Marketing program because she takes on challenges with enthusiasm. She's a collaborator who will inspire her colleagues and her professors!

Sincerely,

Connie Kadansky  
President

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